



**Wisdom for Life and Business in Changing  
Times**

# Open Streams Global Beauty Industry Summit Sets a New Benchmark for Beauty



July 6, 2020

**This year BeautyStreams celebrates its 10th anniversary by launching the Openstreams Beauty Industry Summit. Its mission is to foster global collaboration, promote awareness of key issues related to the beauty sector and support education. The objective is that together we can promote positive awareness on a global and local scale of issues such as women's empowerment, health awareness and self-esteem.**

As a symbol of international diplomacy, the event was scheduled to take place on October 23<sup>rd</sup>, 2020 at the United Nations headquarters in New York. However, now for precautionary reasons, the event will be held online.

Yesterday, I was honoured to be invited to be interviewed by the organisers of this international event and it will be my pleasure to share information about our industry in Australia, as well as have the opportunity to network with some of the world's leaders in the cosmetic, aesthetic and beauty world.

For the first time, this event will bring together leading beauty industry trade associations to discuss how to create a more ethical, regenerative and dynamic industry. The event will feature industry leaders from over 12 countries. The forum will be comprised of interviews from various countries and panel

discussions, moderated by BEAUTYSTREAMS.

The goal will be to encourage global collaboration, exploring common goals and solutions together in order to strengthen the industry's ecosystem.

For several years I have had a relationship with this industry body, as I have always found their research comprehensive, but my interaction has only through reports that I have accessed, so it will be exciting to connect with them in persons. I am so looking forward to this experience and in connecting with global leaders. They will be forwarding further information to me about the event which I am happy to post for the Australian beauty and aesthetics industry to review. I was also delighted that they have requested to promote our Online Aesthetic Conference to their database. Please look out for this great event online, we can't wait to be a part of it and speak with everyone globally.

